

SCIENCE TEACHERS ASSOCIATION OF NEW SOUTH WALES



AN INVITATION TO PARTNER



About STANSW

The Science Teachers Association of NSW (STANSW) is dedicated to promoting the field of science education in New South Wales, with a strong emphasis on fostering professional growth, offering support, and advocating for its members.

In addition to championing the passion of dedicated science educators who generously volunteer their time, our association takes a proactive stance by providing leadership and a robust support network for its members. Our commitment extends further as we organise conferences, networks, and courses designed to enhance the skills and knowledge of our members. As education systems and science pedagogy continue to evolve, STANSW remains a steadfast voice for our teacher members, ensuring they receive the necessary support and guidance to navigate change effortlessly and consistently deliver excellence in science teaching.

Our Vision- Excellence in science education in NSW.

Our Mission- To advance the profession of science education in NSW by providing quality professional development, support, and advocacy of our members.

2023 Snapshot





Event attendees: 1,800



ছেন্ন Social media followers: 6,974

E-news subscribers: 6,000



Why partner with us?

Audience Reach: By sponsoring our events, you will gain exposure to a highly targeted audience of teachers and decision-makers in the NSW education sector, increasing your brand visibility within this niche market.

Market Access: Your sponsorship will provide direct access to science teachers, opening up opportunities for your company to engage with potential clients and partners in the education industry.

Brand Alignment: Supporting our association showcases your commitment to education and STEM subjects, enhancing your brand's reputation and resonance among educators and the wider community.

Networking Opportunities: You will have the chance to connect with conference attendees, speakers, and other sponsors, facilitating valuable networking and partnership opportunities.

Content and Thought Leadership: As a Gold or Silver Sponsor participate in sessions, workshops, or panel discussions at our events to showcase your expertise, products, or services and establish your company as a thought leader in education and science.

Marketing and Promotion: Enjoy prominent visibility with your logo displayed at events, in marketing materials, and on our association's website, increasing your reach and exposure.

Where does my money go?

Your sponsored funds are used to support our programs, conferences and networks, which are designed to support excellence in science education. Funds are used for venue hire, technology, administration, prizes and staffing – all of which are crucial to the delivery of our programs.



2024 Program

Term 1 Conference - Meet the Markers, March, Online and in-person.

Term 2 Conference - STANSW Conference: Science Mastery June, in Person.

Term 3 Conference - 7-10, Engaging with the New Syllabus, Sep, in-person.

Term 4 Conference - Stage 6, Science Assessment & Depth Studies, October, in-Person.

2024 Member-Only Networks

- Primary Teachers Network
- Head Teachers Network
- Science Extension Network

2024 Courses:

- Leadership in Science Education
- Build your HALT CV
- Differentiation in Science
- Early Career Science Teachers
- Literacy in Science

STANSW Sponsorship levels 2024

GOLD \$15,000 Sponsorship for the Entire 2024 Event Series: This comprehensive package encompasses sponsorship for four conferences, member networks, and courses held throughout the year.

Silver \$7,500

SILVER - \$7,500 - Sponsoring two conferences and two courses or networks.

Bronze \$3,500 BRONZE - \$3,500 - Sponsoring one event and one online course/network of your choice.





STANSW Young Scientist

The STANSW Young Scientist Awards Program provides an exciting opportunity for teachers and businesses to support our future young scientists and showcase student excellence in STEM. It strives to encourage and inspire inquiry-based learning in Science, Technology, Engineering and Mathematics across all year groups in each category.

Students' efforts and achievements are recognised through a host of sponsored prizes and awards. There are several awards across all year groups with a vision to inspire the next generation of emerging scientists.

You can choose to sponsor just the Young Scientist program or combine it with your STANSW full sponsorship.



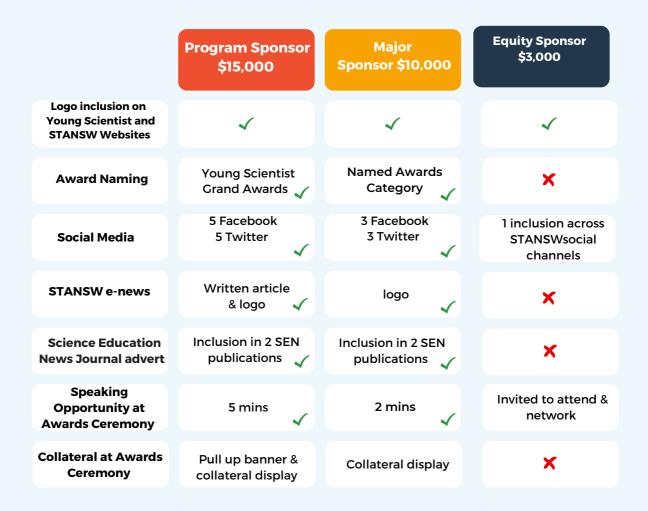
STANSW Young Scientist Sponsorship levels 2024

Program Partner \$15,000 \$20,000 – Full annual sponsorship of the Young Scientist Program.

Major Sponsor \$10,000 \$10,000 – Sponsorship of the Young Scientist Program and opportunity to present some category awards.

Equity Sponsor \$3.000 \$3,000 – Sponsorship STANSW's equity programs and rural and regional outreach







Important Note

This sponsorship prospectus is designed to give an overview of the opportunities available. Sponsorships costs, incisions and responsibilities will be agreed upon by both parties via a formal agreement. Sponsorship can cease at any time in extreme circumstances.

All sponsorships partnerships must complement STANSW goals and values.



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