



**S T A**

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SCIENCE TEACHERS  
ASSOCIATION OF  
NEW SOUTH WALES

**AN INVITATION TO  
PARTNER**

**2024**

# About STANSW

The Science Teachers Association of NSW (STANSW) is dedicated to promoting the field of science education in New South Wales, with a strong emphasis on fostering professional growth, offering support, and advocating for its members.

In addition to championing the passion of dedicated science educators who generously volunteer their time, our association takes a proactive stance by providing leadership and a robust support network for its members. Our commitment extends further as we organise conferences, networks, and courses designed to enhance the skills and knowledge of our members. As education systems and science pedagogy continue to evolve, STANSW remains a steadfast voice for our teacher members, ensuring they receive the necessary support and guidance to navigate change effortlessly and consistently deliver excellence in science teaching.

**Our Vision-** Excellence in science education in NSW.

**Our Mission-** To advance the profession of science education in NSW by providing quality professional development, support, and advocacy of our members.

## 2023 Snapshot

 Total members: 2,300



Event attendees: 1,800



Social media followers: 6,974



E-news subscribers: 6,000





# Why partner with us?

**Audience Reach:** By sponsoring our events, you will gain exposure to a highly targeted audience of teachers and decision-makers in the NSW education sector, increasing your brand visibility within this niche market.

**Market Access:** Your sponsorship will provide direct access to science teachers, opening up opportunities for your company to engage with potential clients and partners in the education industry.

**Brand Alignment:** Supporting our association showcases your commitment to education and STEM subjects, enhancing your brand's reputation and resonance among educators and the wider community.

**Networking Opportunities:** You will have the chance to connect with conference attendees, speakers, and other sponsors, facilitating valuable networking and partnership opportunities.

**Content and Thought Leadership:** As a Gold or Silver Sponsor participate in sessions, workshops, or panel discussions at our events to showcase your expertise, products, or services and establish your company as a thought leader in education and science.

**Marketing and Promotion:** Enjoy prominent visibility with your logo displayed at events, in marketing materials, and on our association's website, increasing your reach and exposure.

# Where does my money go?

Your sponsored funds are used to support our programs, conferences and networks, which are designed to support excellence in science education. Funds are used for venue hire, technology, administration, prizes and staffing – all of which are crucial to the delivery of our programs.



# 2024 Program

**Term 1 Conference - Meet the Markers**, March, Online and in-person.

**Term 2 Conference - STANSW Conference: Science Mastery** June, in Person.

**Term 3 Conference - 7-10**, Engaging with the New Syllabus, Sep, in-person.

**Term 4 Conference - Stage 6**, Science Assessment & Depth Studies, October, in-Person.

## 2024 Member-Only Networks

- Primary Teachers Network
- Head Teachers Network
- Science Extension Network

## 2024 Courses:

- Leadership in Science Education
- Build your HALT CV
- Differentiation in Science
- Early Career Science Teachers
- Literacy in Science

## STANSW Sponsorship levels 2024

**GOLD**  
\$15,000

Sponsorship for the Entire 2024 Event Series: This comprehensive package encompasses sponsorship for four conferences, member networks, and courses held throughout the year.

**Silver**  
\$7,500

SILVER - \$7,500 - Sponsoring two conferences and two courses or networks.

**Bronze**  
\$3,500

BRONZE - \$3,500 - Sponsoring one event and one online course/network of your choice.

Pre Event	GOLD \$15,000	Silver \$7,500	Bronze \$3,500
Event Website, logo placement	✓	✓	✓
Social media posts	8 unique posts on our social media sites ✓	6 unique posts on our social media sites ✓	3 unique posts on our social media sites ✓
STANSW e-news	written article + logo ✓	logo ✓	logo ✓
Science Education News (SEN)	written inclusion in two SEN Journals ✓	written Inclusion in one SEN Journals ✓	logo Inclusion in one SEN Journal ✓
Event Press release	acknowledged as major sponsor ✓	acknowledged as major sponsor ✓	acknowledged as sponsor ✓
At Event			
Branding collateral at registration desk	✓	✗	✗
Pull-up banner displays	✓	✓	✗
Event app push notifications	all events ✓	2 conferences 2 online/ network ✓	one event ✓
Sponsored Session / Presentation	all events ✓	one event* ✓	✗
Cvent Lead capture	✓	✓	✓
Dedicated exhibition space for promotional activities	all events* ✓	2 in-person conferences + virtual booth ✓	1 in-person conferences + virtual booth ✓
Post Event			
Social media advert posts	✓	✓	✓
Thank you acknowledgement	✓	✓	✓

\*15 min spot in the program - book in to your preferred events early!

# STANSW Young Scientist

The STANSW Young Scientist Awards Program provides an exciting opportunity for teachers and businesses to support our future young scientists and showcase student excellence in STEM. It strives to encourage and inspire inquiry-based learning in Science, Technology, Engineering and Mathematics across all year groups in each category.

Students' efforts and achievements are recognised through a host of sponsored prizes and awards. There are several awards across all year groups with a vision to inspire the next generation of emerging scientists.

You can choose to sponsor just the Young Scientist program or combine it with your STANSW full sponsorship.



## STANSW Young Scientist Sponsorship levels 2024

**Program Partner**  
**\$15,000**

\$20,000 – Full annual sponsorship of the Young Scientist Program.

**Major Sponsor**  
**\$10,000**

\$10,000 – Sponsorship of the Young Scientist Program and opportunity to present some category awards.

**Equity Sponsor**  
**\$3,000**

\$3,000 – Sponsorship STANSW's equity programs and rural and regional outreach



	Program Sponsor \$15,000	Major Sponsor \$10,000	Equity Sponsor \$3,000
Logo inclusion on Young Scientist and STANSW Websites	✓	✓	✓
Award Naming	Young Scientist Grand Awards ✓	Named Awards Category ✓	✗
Social Media	5 Facebook 5 Twitter ✓	3 Facebook 3 Twitter ✓	1 inclusion across STANSWsocial channels
STANSW e-news	Written article & logo ✓	logo ✓	✗
Science Education News Journal advert	Inclusion in 2 SEN publications ✓	Inclusion in 2 SEN publications ✓	✗
Speaking Opportunity at Awards Ceremony	5 mins ✓	2 mins ✓	Invited to attend & network
Collateral at Awards Ceremony	Pull up banner & collateral display	Collateral display	✗



### Important Note

This sponsorship prospectus is designed to give an overview of the opportunities available. Sponsorships costs, incisions and responsibilities will be agreed upon by both parties via a formal agreement. Sponsorship can cease at any time in extreme circumstances.

All sponsorships partnerships must complement STANSW goals and values.





**STAN SW**

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